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INSTRUCTIONS:

Please fill out the below information and email it to Sharmaine Ong at ipress@nybooks.com. Please also email an image of your book's cover to Sharmaine Ong. Word limits are indicated in parenthesis. Additional ISBNs, sellers, author information, or book descriptions are priced at \$5.00 per word.

TO BE PRINTED:

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Title:

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Author:

ISBN-13 (Cloth, Paper, or eBook; list 1):

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Page count:

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Sellers (Up to 4):

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Description (up to 25 words):

DATES:

Please select which date(s) you would like your ad to appear in by highlighting them. Unless otherwise noted, issues run for 2 weeks. Book Fair issues will be distributed at the corresponding fair:

January 14, 2021 (MLA Issue – On sale 4 weeks); Reservation deadline December 4

February 25, 2021; Reservation deadline January 15

March 25, 2021 (Fiction Issue); Reservation deadline February 12

April 08, 2021 (Spring Books Issue- On sale 3 weeks); Reservation deadline February 26

April 29, 2021; Reservation deadline March 19

May 27, 2021; Reservation deadline April 16

June 10, 2021 (Book Expo Issue); Reservation deadline April 30

July 22, 2021 (London Book Fair Issue – On sale 4 weeks); Reservation deadline June 11

August 19, 2021 (Summer Issue – On sale 5 weeks); Reservation deadline July 9

September 23, 2021 (Fall Books Issue); Reservation deadline August 13

October 21, 2021 (Frankfurt Book Fair); Reservation deadline September 10

November 18, 2021; Reservation deadline October 8

December 16, 2021 (Holiday Issue – On sale 4 weeks); Reservation deadline November 5

January 13, 2022 (MLA Issue); Reservation deadline December 3

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