

## Independent Press Listing Insertion Order Form

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### **INSTRUCTIONS:**

Please fill out the below information and email it to Harris Stevens at [ipress@nybooks.com](mailto:ipress@nybooks.com). Please also email an image of your book's cover to Harris Stevens. Word limits are indicated in parenthesis. Additional ISBNs, sellers, author information, or book descriptions are priced at \$4.00 per word.

### **TO BE PRINTED:**

Press Name:

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Author:

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Sellers (Up to 4):

Author's website (list 1):

Description (up to 25 words):

**DATES:**

Please select which date(s) you would like your ad to appear in by highlighting them. Unless otherwise noted, issues run for 2 weeks. Book Fair issues will be distributed at the corresponding fair:

January 16, 2020 (MLA Issue); Reservation deadline December 10

February 27, 2020; Reservation deadline January 17

March 12, 2020 (Distributed at AWP); Reservation deadline January 31

March 26, 2020 (London Book Fair Issue); Reservation deadline February 14

April 23, 2020 (Spring Books Issue – On sale 3 weeks); Reservation deadline March 13

May 28, 2020; Reservation deadline April 17

June 11, 2020 (Book Expo Issue – On sale 3 weeks); Reservation deadline May 1

July 23, 2020 (Fiction Issue – On sale 4 weeks); Reservation deadline June 12

August 20, 2020 (Summer Issue – On sale 5 weeks); Reservation deadline July 10

September 24, 2020 (Fall Books Issue); Reservation deadline August 14

October 22, 2020 (Frankfurt Book Fair); Reservation deadline September 11

November 19, 2020; Reservation deadline October 9

December 17, 2020 (Holiday Issue – On sale 4 weeks); Reservation deadline November 6

January 14, 2021 (MLA Issue); Reservation deadline December 4

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