

The New York Review of Books

435 Hudson Street, Suite 300 • New York, NY 10014

Phone: 212-757-8070 • Fax: 212-333-5374

ONLINE ADVERTISING INSERTION ORDER

Date: _____

To Publisher of *The New York Review of Books* and www.nybooks.com:

1) Billing Information

Your company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Purchase Order# (if applicable): _____

Credit Card number (if applicable): _____

Credit Card Expiration Date: _____

2) Advertisement Information

Campaign Title: _____

Start Date: _____ End Date: _____

Continue until impressions limit reached

Impressions: _____

CPM: _____

Campaign Total: _____ \$

Ad size (please send Click URL information when submitting the ad file):

Medium Rectangle (300 px wide x 250 px high)

Half-Page (300 px wide x 600 px high)

Special Instructions: _____

3) Authorization

Name (print): _____

Name (signature): _____

Date: _____