



Annual Frequency: 20 times/year

Field Served: THE NEW YORK REVIEW OF BOOKS has served as a forum for writers and thinkers to discuss not only current books but also the provocative and complex issues of American culture, society, economics, politics and the arts.

Published by NYREV

Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

| Total Paid & Verified Subscriptions | Single Copy Sales | Total Circulation | Rate Base | Variance to Rate Base |
|-------------------------------------|-------------------|-------------------|--------------|-----------------------|
| 127,910 | 4,613 | 132,523 | None Claimed | |

TOTAL CIRCULATION BY ISSUE

| Issue | Paid Subscriptions | | | Verified Subscriptions | | | Total Paid & Verified Subscriptions | Single Copy Sales | | | Total Paid & Verified Circulation - Print | Total Paid & Verified Circulation - Digital Issue | Total Paid & Verified Circulation |
|---------|--------------------|---------------|--------------------------|------------------------|---------------|------------------------------|-------------------------------------|-------------------|---------------|-------------------------|---|---|-----------------------------------|
| | Print | Digital Issue | Total Paid Subscriptions | Print | Digital Issue | Total Verified Subscriptions | | Print | Digital Issue | Total Single Copy Sales | | | |
| Jan 19 | 123,192 | 4,615 | 127,807 | | | | 127,807 | 5,689 | 78 | 5,767 | 128,881 | 4,693 | 133,574 |
| Feb 09 | 121,869 | 4,654 | 126,523 | | | | 126,523 | 4,655 | 67 | 4,722 | 126,524 | 4,721 | 131,245 |
| Feb 23 | 123,035 | 4,575 | 127,610 | | | | 127,610 | 4,505 | 70 | 4,575 | 127,540 | 4,645 | 132,185 |
| Mar 09 | 124,666 | 4,612 | 129,278 | | | | 129,278 | 4,358 | 69 | 4,427 | 129,024 | 4,681 | 133,705 |
| Mar 23 | 124,589 | 4,605 | 129,194 | | | | 129,194 | 5,376 | 63 | 5,439 | 129,965 | 4,668 | 134,633 |
| Apr 06 | 123,593 | 4,630 | 128,223 | | | | 128,223 | 4,527 | 52 | 4,579 | 128,120 | 4,682 | 132,802 |
| Apr 20 | 121,343 | 4,551 | 125,894 | | | | 125,894 | 4,643 | 57 | 4,700 | 125,986 | 4,608 | 130,594 |
| May 11 | 122,087 | 4,611 | 126,698 | | | | 126,698 | 4,118 | 55 | 4,173 | 126,205 | 4,666 | 130,871 |
| May 25 | 123,796 | 4,590 | 128,386 | | | | 128,386 | 4,066 | 42 | 4,108 | 127,862 | 4,632 | 132,494 |
| Jun 08 | 123,860 | 4,576 | 128,436 | | | | 128,436 | 4,075 | 56 | 4,131 | 127,935 | 4,632 | 132,567 |
| Jun 22 | 124,389 | 4,572 | 128,961 | | | | 128,961 | 4,064 | 64 | 4,128 | 128,453 | 4,636 | 133,089 |
| Average | 123,311 | 4,599 | 127,910 | | | | 127,910 | 4,552 | 61 | 4,613 | 127,863 | 4,660 | 132,523 |

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

| | Print | Digital Issue | Total | % of Circulation |
|--|----------------|---------------|----------------|------------------|
| Paid Subscriptions | | | | |
| Individual Subscriptions | 123,292 | 4,599 | 127,891 | 96.5 |
| Sponsored Subscriptions | 19 | | 19 | 0.0 |
| Total Paid Subscriptions | 123,311 | 4,599 | 127,910 | 96.5 |
| Verified Subscriptions | | | | |
| Total Paid & Verified Subscriptions | 123,311 | 4,599 | 127,910 | 96.5 |
| Single Copy Sales | | | | |
| Single Issue | 4,552 | 61 | 4,613 | 3.5 |
| Total Single Copy Sales | 4,552 | 61 | 4,613 | 3.5 |
| Total Paid & Verified Circulation | 127,863 | 4,660 | 132,523 | 100.0 |

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

| Audit Period Ended | Rate Base | Audit Report | Publisher's Statements | Difference | Percentage of Difference |
|--------------------|--------------|--------------|------------------------|------------|--------------------------|
| 6/30/2016 | None Claimed | 137,831 | 137,831 | | |
| 6/30/2015 | None Claimed | 135,418 | 135,418 | | |
| 6/30/2014 | None Claimed | 134,653 | 134,653 | | |

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PRICES

| | Suggested Retail Prices (1) | Average Price (2) | |
|---|-----------------------------|-------------------|------------------|
| | | Net | Gross (Optional) |
| Average Single Copy | \$7.95 | | |
| Subscription | \$79.95 | | |
| Average Subscription Price Annualized (3) | | \$60.80 | |
| Average Subscription Price per Copy | | \$3.04 | |

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2016

(3) Based on the following issue per year frequency: 20

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 3,413

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: NYREV, Inc.

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