



Annual Frequency: 20 times/year

Field Served: THE NEW YORK REVIEW OF BOOKS has served as a forum for writers and thinkers to discuss not only current books but also the provocative and complex issues of American culture, society, economics, politics and the arts.

Published by NYREV

Publisher's Statement

6 months ended June 30, 2016, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
130,979	5,392	136,371	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 14	129,229	3,570	132,799				132,799	6,714	114	6,828	135,943	3,684	139,627
Feb 11	125,642	3,669	129,311				129,311	4,941	54	4,995	130,583	3,723	134,306
Feb 25	126,587	3,663	130,250				130,250	4,208	51	4,259	130,795	3,714	134,509
Mar 10	127,903	3,523	131,426				131,426	5,158	76	5,234	133,061	3,599	136,660
Mar 24	128,081	3,493	131,574				131,574	4,775	76	4,851	132,856	3,569	136,425
Apr 07	129,150	3,527	132,677				132,677	5,908	68	5,976	135,058	3,595	138,653
Apr 21	125,060	3,532	128,592				128,592	5,186	83	5,269	130,246	3,615	133,861
May 12	125,229	3,510	128,739				128,739	5,186	77	5,263	130,415	3,587	134,002
May 26	128,109	3,511	131,620				131,620	5,235	79	5,314	133,344	3,590	136,934
Jun 09	128,562	3,489	132,051				132,051	5,906	58	5,964	134,468	3,547	138,015
Jun 23	128,256	3,474	131,730				131,730	5,287	66	5,353	133,543	3,540	137,083
Average	127,437	3,542	130,979				130,979	5,319	73	5,392	132,756	3,615	136,371

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	127,356	3,542	130,898	96.0
Sponsored Subscriptions	81		81	0.1
Total Paid Subscriptions	127,437	3,542	130,979	96.0
Verified Subscriptions				
Total Paid & Verified Subscriptions	127,437	3,542	130,979	96.0
Single Copy Sales				
Single Issue	5,319	73	5,392	4.0
Total Single Copy Sales	5,319	73	5,392	4.0
Total Paid & Verified Circulation	132,756	3,615	136,371	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2015	None Claimed	135,418	135,418		
6/30/2014	None Claimed	134,653	134,653		
6/30/2013	None Claimed	133,810	133,810		

Visit www.auditedmedia.com Media Intelligence Center for audit reports.

PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$7.95		
Subscription	\$79.95		
Average Subscription Price Annualized (3)		\$57.60	
Average Subscription Price per Copy		\$2.88	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2015

(3) Based on the following issue per year frequency: 20

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 3,084

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: NYREV, Inc.

THE NEW YORK REVIEW OF BOOKS, published by NYREV • 435 Hudson Street 300 • New York, NY 10014

JANICE FELLEGERA

Marketing Director

P: 212.757.8070 • F: 212.333.5374 • URL: www.nybooks.com

Established: 1963

REA S. HEDERMAN

Publisher

AAM Member since: 1995